

ALWAYS LOOK FOR THIS LABEL



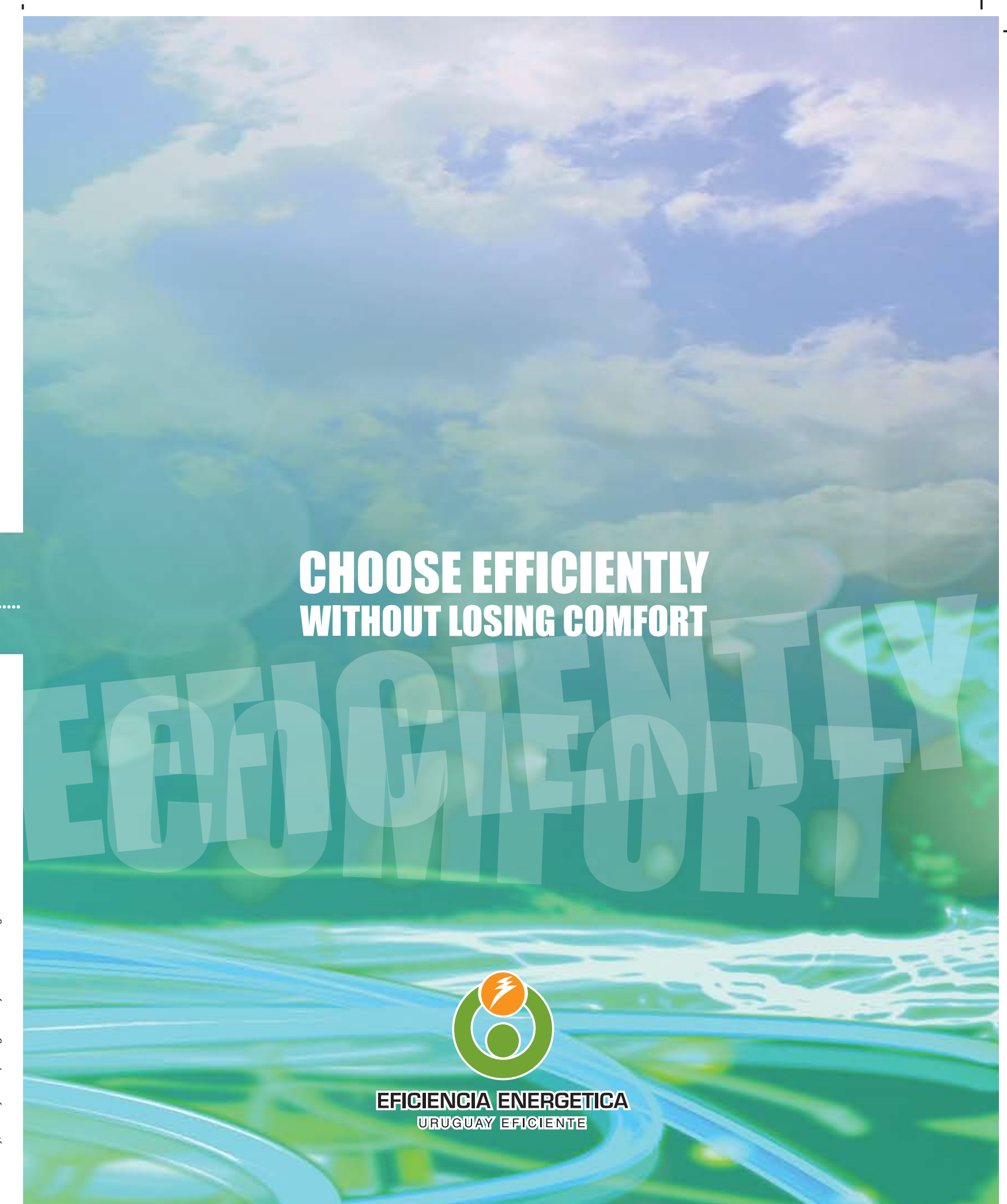
You'll see how a small change in your consumption behavior can make a big difference.



EFICIENCIA ENERGETICA
URUGUAY EFICIENTE

www.eficienciaenergetica.gub.uy

If you are going to throw it away, thank you for putting it in recyclable waste bags.



CHOOSE EFFICIENTLY
WITHOUT LOSING COMFORT

EFFICIENTLY
COMFORT



EFICIENCIA ENERGETICA
URUGUAY EFICIENTE



Climate change events that are affecting our planet with direct effects on Uruguayan territory and the high dependence of the country's economy on imported energy, particularly fossil fuels, are problems that concern us all directly and are strong signs that show that the way we have been consuming energy, needs to be modified. But we must know that much of what happens is not simply a fact, it is our choice that involves all of us as a society.

In recent years, Uruguay has joined the list of countries that pursue policies aimed at efficient use of energy.

Energy Efficiency Project

The Energy Efficiency Project is a nationwide program designed to promote the efficient use of energy in all sectors of the economy.

The Project is implemented by the National Department of Energy and Nuclear Technology (DNETN) of the Ministry of Industry, Energy and Mining (MIEM) and the public utility (UTE), and is financed with resources provided by the Global Environment Facility (GEF) through the World Bank and local counterpart provided by MIEM and UTE.

To achieve the objectives of the Project actions are planned and developed to raise awareness about the benefits of efficient energy use and to increase the demand for and competitive supply of energy-efficient goods and services.

Project Financing

- GEF Grant - US\$ 6,875,000
- National counterpart:
UTE - US\$ 7,500,000
MIEM - US\$ 700,000

Expected Results

- 22.7 million dollars in Energy Efficiency investments by Project completion
- 6.2 million dollars in projects financed through the Energy Efficiency Trust (FEE) and 10 local Energy Services Companies (ESCOs) in operation
- 250 stakeholders trained in energy efficiency practices
- Energy savings of 559 ktoe by Project completion, which is equivalent to a quarter of the total annual energy consumption of the country
- Cumulative carbon dioxide emission reductions of 1.4 million tons, which is equivalent to more than half of annual emissions of the entire transport sector under the emissions inventory for the year 2000



ENERGY EFFICIENCY PROJECT

VISION

Build a culture of efficient use of energy resources so that its benefits are perceived, valued, applied and promoted by all the society.



Objective 1
Promoting energy efficiency and environmental conservation

Objective 2
Increasing the efficiency of the economy

Objective 3
Reducing the vulnerability of the economy to external shocks

Objective 4
Encouraging private sector participation

Objective 5
Promoting the creation of an enabling legal framework for the development of energy efficiency

COMMUNICATING

Educating and Informing

- Raising awareness from primary and secondary education
- Reporting through the Energy Efficiency Labeling Program
- Developing dissemination activities to citizens
- Training technicians in energetic efficiency issues
- Promoting the development of seminars and technical lectures
- Using information technologies

ENCOURAGING

And supporting the Development of Local Capacities

- Financing demonstrative energy efficiency projects
- Supporting the market development of ESCOs and efficient equipment suppliers
- Creating a Unit of Energy Efficiency Services (USEE) within the Public Utility (UTE)
- Development of local laboratories for energy efficiency testing
- Designing financing lines for energy efficiency

LINES OF ACTION

LEADING

The development of an institutional framework for Energy Efficiency

- Developing a legal institutional framework to establish energy efficiency as a State policy
- Developing potential assessment studies
- Through the Public Sector responsibility

IDENTIFYING

And exploiting opportunities to operate on energy demand

- Promoting the replacement of appliances. Residential Lamp Replacement Program ("A Todas Luces")
- Implementing differential tariffs for electricity use that discourage energy consumption at peak hours ("Opción Inteligente")

IT IS IMPORTANT TO KNOW THAT

The efficient use of energy implies avoiding the consumption which does not provide major comfort or does not contribute to increase production. In fact, benefits of energy efficiency applied to everyday life are countless.

- At home, enjoying energy efficiently can reduce expenses without diminishing quality of life.
- In business, apart from reducing costs, it also improves competitiveness.
- At national level, it avoids or postpones major investments in power generation.
- On the environment, it reduces emissions of greenhouse gases.

SO WHAT CAN I DO?

There are plenty of measures that each of us can take to use energy more efficiently.

We must use more efficient equipment at our homes and offices to reduce our energy needs.

For instance, every time we choose an energy-efficient light bulb instead of a traditional one, we reduce the electricity bill and avoid the emission of polluting gases to the atmosphere.

We must not leave electrical appliances switched on unnecessarily.

Instead of using the "stand-by" option, the equipment that is not being used must be turned off.

Another example can be heating only the necessary amount of water that we will be using.

The web site "www.eficienciaenergetica.gub.uy" offers a complete guide of useful tips on energy efficiency and provides answers to a lot of questions on this topic.

